



Felician Village

1635 S. 21st Street ♥ Manitowoc, Wisconsin 54220-5652
T (920) 684-7171 F (920) 684-0240 ♥ www.felicianvillage.org

FOR IMMEDIATE RELEASE

Purple Angel Awareness

MANITOWOC, Wis. (November 11, 2019) - Do you know someone with Alzheimer's disease or another dementia? There are an estimated 5.8 million Americans living with Alzheimer's disease. To help those with dementia and their care partners feel comfortable in the community, the Purple Angel Dementia Awareness was developed to educate the community and local businesses about dementia and how to assist those with the disease. The program supports the principle that people living with dementia have the right to live a full life and continue to be involved in their communities. The program also helps empower those living with the disease by offering awareness training to local businesses.

Felician Village's three restaurants - The Bistro, Wisconsin Room and the Village Café - all recently became Purple Angel certified. Employees in these areas underwent training to learn how to offer hospitality and support to individuals with memory loss, confusion or other dementia-related symptoms. Employees are trained on what dementia is and how to understand the disease. They learn how to assist those with dementia so individuals with this disease feel supported in public places in the community.

Once the business completes the training, they receive a purple angel decal to hang in a window to let people know they are dementia aware. People with dementia and their caregivers can be assured the certified establishments will offer extra assistance if needed.

If you are interested in Purple Angel Awareness training for your business or organization, contact the ADRC of the Lakeshore at toll-free 1-877-416-7083 and ask to speak with the Dementia Care Specialist, Ariel Yang.

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About Felician Village

Felician Village, a continuing care campus, has been providing housing and services for seniors through rehabilitation, independent living, assisted living and long-term care for more than 130 years. Felician Village is a Catholic organization that welcomes people from all faiths.

Contact

Barb Fricke
Director of Marketing
920-684-7171 ext. 329
bfricke@felicianvillage.org

Kim Christoffel
Marketing Specialist
920-684-7171 ext. 361
kchristoffel@felicianvillage.org